

**Innovation & Entrepreneurship Outreach Program in Schools/Community**  
**Gramavasthavya**  
**15<sup>th</sup> and 16<sup>th</sup> February, 2024**

2-day "Gramvathsavya" was meticulously planned and executed by Dr. Geetha Kiran A, the UBA coordinator of Malnad College of Engineering, Hassan. Around 50 students, accompanied by faculty members, visited Dudda for Gramavasthavya held on February 15<sup>th</sup> and 16<sup>th</sup>, 2024. The team assembled at Moola Dudda at 6 pm, where Dr. Geetha Kiran elucidated the event's agenda and objectives. She stressed the importance of adopting villages under the Unnat Bharat Abhiyan, with Dudda being one of them.

In the evening, the students were introduced to the process of design thinking, wherein teams comprising school students, their parents, and volunteers from MCE were formed. Each team identified prevalent issues within the village and brainstormed potential solutions using charts. Concurrently, sessions were conducted to educate participants about various online applications for farmers, while some students conducted a village survey to gather crucial data. Following the charting sessions, agricultural information was disseminated among the villagers. A comprehensive review of the village lifestyle and major challenges ensued, revealing a prominent issue - the scarcity of water for cultivating crops such as sorghum, maize, ragi, and ginger.

On the morning of the 16<sup>th</sup>, the team commenced a household village survey to document facts, issues, and challenges faced by the community. Subsequently, sessions were conducted for school students focusing on higher education, maintaining hygiene, and fostering good habits. Students, along with their respective teams, presented their charts showcasing ideated solutions, with the best idea being rewarded.



