

## **Unnat Bharat Abhiyan**

### **Plastic Free Campaign - 30-09-2019**

As a move towards a low-polluting, sustainable society, recycling, reusing and proper management of plastics has become a crucial issue that needs focus. Taking the motive of UBA into account, “**Plastic Free Campaign**” was organized by our institution on 30-09-2019, in the adopted villages.

About 100 students from various streams of engineering volunteered along with 3 faculty members namely Dr. A. Geetha Kiran (UBA Coordinator), Mr. H. S. Chandrashekar (Assistant Professor, Dept. of IS & Engineering) and Mrs. Mohana Lakshmi J. (Assistant Professor, Department of EEE).

Mr. H. S. Chandrashekar took the lead and executed in the activity by providing requisite guidelines to the students. As a part of this campaign, Cloth bags were distributed to every house in the village.

Faculty and students educate the villagers about the ill-effects of plastics and recommended them to use the cloth bag donated for their use in place of plastic. The villagers were also informed about the reusable bags, that saves the environment, unlike plastic which is non-biodegradable. The people of the villages responded positively and assured that they will say “no to plastics” and also welcomed the initiative. Students also collected the plastics from the houses and surrounding areas. The campaign ended with a successful note on eradicating plastics in villages.



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