MCE SHARK PITCH 5.0



RULE BOOK

12th DECEMBER

01 GENERAL RULES

Shark Pitch 5.0 provides a platform for aspiring entrepreneurs and innovators to present their business ideas to an experienced panel of investors. Participants will get an opportunity to showcase their concepts, demonstrate their business potential and receive valuable insights through interactive discussions and feedback.

02 TEAM DYNAMICS

Maximum Teams:
8 teams only.

Team Allocation:
On a first-come, first-served basis.

Team Size:
3–5 members per team.

03 THE PITCH - MAKE EVERY SECOND COUNT

- Each team will be given a strict 7-minute presentation slot to pitch their business idea.
- Teams must communicate their ideas clearly, highlighting the problem, proposed solution, innovation and business potential.
- Following the pitch, a 3-minute Q&A session will be conducted, allowing investors to interact with the team and evaluate their concept.

MCE SHARK PITCH 5.0

RULE BOOK

04 INVESTOR INSIGHTS

The investor panel will provide feedback on the ideas, their feasibility, innovation, growth potential and market opportunities.

05 RULES OF ENGAGEMENT

- Teams must arrive 30 minutes before the event.
- Carry your own laptop and required materials.

Participants must prepare and upload their pitch presentation at the time of registration. A copy of the presentation must also be emailed to ceomeriise@mcehassan.ac.in before 8th December 2026

06 FINAL THOUGHTS

Bring your A-game! This is your chance to showcase your creativity, entrepreneurial mindset and problem-solving abilities. Be confident, think strategically and make your pitch count.

Have an idea? It's time to pitch it!



Moderator

Krishnaswamy Subbarao

Serving as Global Head of Product Management & Strategy at Infosys Finacle and VP & Global Head of Finacle as a Service

Convenor

Dr. Geetha Kiran A,

CEO, ME-RIISE FOUNDATION,
Dean(Corporate Affairs), MCE,
9448179074

07 CONTACT INFORMATION

Phone
Megha H M – +91 7795636004
Stapley V S – +91 9844293678

Website
meriise.org

Instagram
@me_riise.

Registration
www.meriise.org

Timings
7:30 AM - 11:00 AM

Location
Harry Moares Hall, MCE

Note: The final schedule, venue, and any event-specific instructions will be communicated by the organizers.